



Restricted-Spend Wellness Cards

OTC Network Program Overview | January 2024

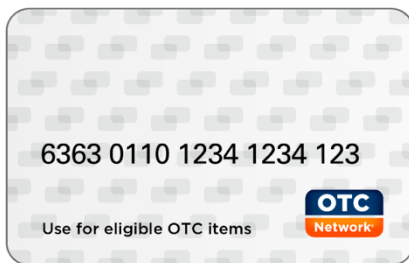
Restricted-spend wellness programs powered by the OTC Network®

Health plans have provided OTC (over-the-counter) Network-powered payment cards or digital barcodes to their members for the purchase of products in retail. The cards are branded to the health plan and are preloaded with money that can only be used to purchase approved items.

There are millions of products eligible for purchase including OTC medicines, health and wellness products, and grocery items.

What OTC Network Cards should I accept?

Card designs vary by program, but all have a Health Plan logo and an OTC Network logo. Look for one of the following brand marks, which will be located on the front or back of the card.



Sample of the OTC card



Sample of the healthy foods card



Sample of the Dual Network card



Logo found on the back of the card



Logo found on the back of the card

Know what to do when customers come to use their OTC Network-powered card:



Ring up products.

Customer swipes the OTC or Healthy Foods Card before tending any other forms of payment.

If applicable, cashier selects the OTC payment type.

CVS Pharmacy & Family Dollar: Select gift/money.

Dollar General: Select F6

Giant Eagle: Select OTC Network as tender.

Approved purchases will automatically be deducted up to the cardholder's available balance, and any remaining balance is paid for using another form of payment.

Transaction completed; hand receipt to customer.

OTC Network Programs by State

Alabama

- Cigna | Dual Network

Arizona

- Alignment | Dual Network
- BCBS AZ | Dual Network
- Cigna | Dual Network
- Health Choice AZ | Medicare Health & Dual Network
- Molina Complete Care of AZ | Medicaid Incentives
- UHC AZ | Medicaid Healthy Foods
- Regence AZ Asuris | Medicare OTC

Arkansas

- Cigna | Dual Network

California

- Alignment | Dual Network
- Cigna | Dual Network
- Commonwealth Care | Medicare, WM Vision, Incentives & Dual Network
- Foodsmart | Healthy Foods
- Providence | Dual Network
- Sharp Health | Medicare Health & Dual Network
- Vouchers 4 Veggies | Healthy Foods

Colorado

- Kaiser Permanente | WM Vision, & Dual Network

Connecticut

- CarePartners | Medicare OTC & Dual Network
- Cigna | Dual Network
- ConnectiCare | Medicare OTC & Healthy Foods
- Emblem Health | Medicare Grocery
- Hartford Healthcare | Healthy Foods
- Point32Health | Medicare OTC

Delaware

- AmeriHealth Caritas | Medicaid Incentives
- Cigna | Dual Network

Florida

- Alignment | Dual Network
- Cigna | Dual Network
- Florida Blue | Premium Pay
- Florida Complete Care | Medicare OTC & Healthy Foods
- Health First Florida | Medicare OTC (Dual Network) & Incentives
- Oscar Health Insurance | Medicare OTC & Medicaid Incentives
- Prominence Health Plan | Medicare OTC, Healthy Foods, Medicare Grocery & Dual Network
- Solis | Healthy Foods

Georgia

- CareSource | Medicaid Incentives
- Cigna | Dual Network
- Kaiser Permanente GA | Healthy Foods

Idaho

- Blue Cross Blue Shield of Idaho | Medicare OTC & Transportation
- Regence BCBS of Idaho | Medicare OTC

Illinois

- Aetna Better Health of IL | Incentives
- Cigna | Dual Network
- CountyCare | Dual Network
- Dean Care | Medicare & Dual Network

Indiana

- CareSource | Medicaid Incentives
- Quartz | Dual Network

Iowa

- Quartz | Dual Network
- Medica | Medicare OTC (Dual Network)

Kansas

- Aetna | Medicaid Incentives
- BCBS of Kansas | Medicare OTC
- Cigna | Dual Network

Kentucky

- Aetna | Medicaid Incentives
- Cigna | Dual Network

Louisiana

- Aetna | Medicaid Incentives
- AmeriHealth Caritas | Medicaid Incentives
- Ochsner Health Plan | Dual Network

Maryland

- Cigna | Dual Network

Massachusetts

- Commonwealth Care Alliance | Medicare OTC, Healthy Foods, WM Vision & Dual Network
- Fallon | Medicare OTC & Healthy Foods
- Senior Whole Health by Molina | Medicare OTC & Healthy Foods
- Point32Health | Medicare OTC
- Tufts Health Plan | Hygiene Health, Medicare & Dual Network
- WellSense | Medicare OTC

Michigan

- BCBS Michigan | Medicare OTC & Healthy Foods
- BCBS Michigan | Dual Network
- Commonwealth Care Alliance | Medicare, WM Vision, Incentives & Dual Network
- Priority Health | Medicare OTC & Grocery
- SpeakHealth Plan | Medicare/Medicaid Incentives & Healthy Foods
- UAW Retiree Medical Benefits Trust | MedicarePlus

Minnesota

- BCBS MN | Medicare & Dual Network
- Quartz | Dual Network
- Medica | Medicare OTC (Dual Network)
- PrimeWest | AtHome Tests, Medicare Health & HealthyGrocery

Mississippi

- Cigna | Dual Network
- Shared Health Mississippi | Medicare OTC & Healthy Foods

Missouri

- Cigna | Dual Network
- WellFirst | Dual Network

Nebraska

- BCBS NE | Medicare OTC
- Medica | Medicare OTC (Dual Network)

Nevada

- Alignment | Dual Network
- Cigna | Dual Network
- Prominence Health Plan | Medicare OTC, Healthy Grocery, Medicare Grocery & Dual Network
- SpeakHealth Plan | First Years & Personal Wellness, Healthy Grocery & Incentives
- ATRIO | Medicare OTC (Dual Network)

New Hampshire

- AmeriHealth Caritas | Medicaid Incentives
- Point32Health | Incentives
- WellSense | Medicaid

New Jersey

- Aetna Better Health of NJ | Medicaid incentives
- AmeriHealth NJ | Medicare, WM Vision & Dual Network
- Cigna | Dual Network
- Healthfirst | Dual Network

New Mexico

- Cigna | Dual Network

New York

- ArchCare | Medicare OTC, Healthy Foods & Wellness Plus (Multi-Wallet)
- Centerlight Health Care | Medicaid Incentives
- Centers Plan | Medicare OTC, Grocery & Dual Network
- Cigna | Dual Network
- Elderplan | Medicare OTC, Healthy Foods & Dual Network
- Emblem Health | Medicare OTC, Healthy Foods & MedicareGrocery
- Hamaspik | Medicare OTC, Healthy Foods & Dual Network
- HealthFirst | Medicare OTC (Dual Network)
- MediGold | WM Vision, Incentives & Dual Network
- MetroPlus Health | Medicare & Medicaid Incentives
- Oscar Health | Medicare OTC
- RiverSpring ElderServe | Medicare OTC & Healthy Foods (Multi-Wallet)
- Senior Whole Health by Molina | Medicare OTC & Healthy Foods
- VNS Health | Medicare OTC & Healthy Foods

North Carolina

- Alignment | Dual Network
- AmeriHealth Caritas | Medicaid Incentives
- BCBS NC | Medicare OTC
- Community Care of NC | Medicaid (Multi-Wallet)
- Healthy Blue | Medicare OTC & Healthy Foods
- HealthTeam Advantage MW | Medicare OTC & Healthy Foods
- Reinvestment Partners

North Dakota

- Medica | Medicare OTC (Dual Network)

Ohio

- Aetna Better Health | Incentives
- AmeriHealth Caritas | Medicaid Incentives
- CareSource | Medicaid Incentives
- Cigna | Dual Network
- Summacare | Medicare OTC, Healthy Foods & Incentives
- The Health Plan | Medicare (Dual Network)
- PHP Medicare | ConveyCore
- The Health Care Connection | Incentives

Oklahoma

- Aetna | Medicaid Incentives
- Cigna | Dual Network

Oregon

- CareOregon | Medicare Grocery & Medicaid Incentives
- Cigna | Dual Network
- Providence Incentive Restricted Network | Medicare OTC & Medicaid Incentives
- Regence BCBS | Medicare OTC
- Samaritan Health Plan | Medicare OTC
- ATRIO | Medicare OTC (Dual Network)

Pennsylvania

- Aetna | Children's Health Program
- Capital Blue | ConveyMedicare, Healthy Grocery, WM Vision & Dual Network
- Cigna | Dual Network
- Highmark Wholecare | Medicare & Medicaid Incentives
- IBX | Medicare OTC, WM Vision & Dual Network
- The Food Trust | Healthy Foods & Produce
- UPMC | Medicaid Incentives

Rhode Island

- Commonwealth Care Alliance | Medicare OTC, WM Vision, Incentives & Dual Network
- Health Source Rhode Island | Premium Bill Pay

South Carolina

- Cigna | Dual Network

South Dakota

- Medica | Medicare OTC (Dual Network)

Tennessee

- Cigna | Dual Network
- Farm Bureau | Medicare & Dual Network

Texas

- Alignment | Dual Network
- Baylor Scott & White | Medicare OTC
- Cigna | Dual Network
- Cooks Children's Health | Medicaid Incentives
- Driscoll OTC | First Years Wellness
- El Paso Health | Medicare OTC, Healthy Foods & Personal Wellness (Multi-Wallet)
- KelseyCare | Medicare (Dual Network)
- Moda Health | Medicare OTC
- Prominence Health Plan | Medicare OTC, Healthy Foods, Medicare Grocery & Dual Network
- SpeakHealth Plan | Medicare, Medicaid & Healthy Foods

Utah

- Cigna | Dual Network
- Regence BCBS Utah | Medicare OTC

Virginia

- Aetna | Medicaid Incentives
- Cigna | Dual Network
- Senior Whole Health | Medicare (Dual Network)
- Vouchers 4 Veggies | Produce & Healthy Foods

Washington

- Asuris | Medicare OTC
- Cigna | Dual Network
- Community Health Plan of Washington | Medicare OTC & Healthy Foods
- Regence BCBS OR | Medicare OTC
- Regence BCBS WA | Medicare OTC
- SparkHealth Plan | First Years Wellness

Washington D.C.

- AmeriHealth Caritas | Medicaid Incentives
- Cigna | Dual Network
- HSCSN | Medicaid Incentives

West Virginia

- Aetna | Medicaid Incentives
- Food for Mountaineers | Healthy Foods
- Highmark Wholecare | Medicare & Medicaid Incentives
- Peak Health | ConveyCore, WM Vision & Dual Network
- The Health Plan | Medicaid Incentives
- West Virginia Health Network | Healthy Foods

Wisconsin

- Community Care WI | Medicare OTC
- Dean Care | Dual Network
- My Choice WI | Medicare
- Quartz | Dual Network